

Division: Textile Finishing

Uzwil, October 2011
Corporate Communication

Benninger: Success at ITMA Barcelona 2011

With more than 100,000 visitors from 138 countries, ITMA 2011 in Barcelona was a great success and managed to exceed the organiser's expectations by far. ITMA still remains the most important international trade exhibition for companies to present products showcasing the latest developments in technology and innovative solutions in the field of the textile and clothing industry. As this year's ITMA had made "Sustainability" and "Green Technology" two of its key topics, Benninger was able to attract a great number of customers and trade visitors with a presentation about the Carbon Footprint. The audience was very interested particularly in the machines on show and took the opportunity to get detailed advice from Benninger's team of specialists. In addition to a number of concrete orders, numerous interesting projects with existing and new customers were discussed and taken to the next level.

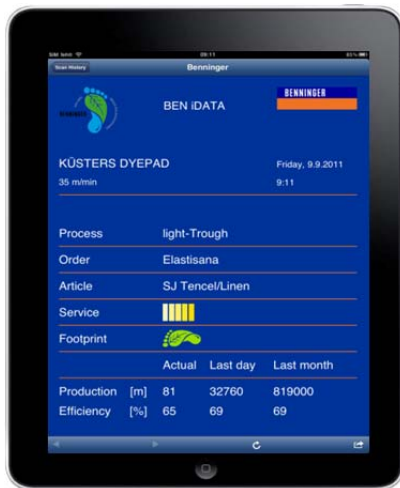
The Carbon Footprint of the re-designed BEN-DIMENSA machine really caught the imagination of customers and trade visitors alike, offering a reduction in CO₂ emissions by up to 40%. Also on display was the TRIKOFLEX machine, which offers impressive water consumption savings of more than 50% in comparison to conventional washing machines. The original Benninger Küsters DyePad still met with continued high levels of interest, particularly thanks to its low consumption of dyes, chemicals and resources, but also on account of its operating costs, which have been hugely reduced in comparison to conventional processing techniques. In addition, this is the only dyeing padder available in the world to feature this original and reliable S-roller technology.



Benninger's booth



In addition, Benninger also introduced the innovation BEN-iDATA at the exhibition. With the aid of this information tool, customers will be able to check the operating status of their machines (e.g. current process running, article, production quantity etc.) via Smartphone, tablet PC etc. at any time in the future.



Of course, it would not be complete without an energy efficiency assessment, which is provided in the form of a footprint. A service barometer also offers early warning about maintenance work which is due to be carried out on the plant.

Report: Jürgen Ströhle, CTO