

Show Review ITMA 2019 in Barcelona!

With more than 105,000 visitors from 137 countries, the ITMA was once again a great success and far exceeded the expectations of all. The majority of visitors came from Spain (11%), followed by Italy (10%), India (8%) and Turkey and Germany (7%). The organizers, exhibitors and experts agree that the ITMA 2019 was even better in terms of the quality of the visitors and the projects than ITMA 2015. Once again, this has proven to be the most important international trade fair for the textile and clothing industry to get the latest information about innovations in the textile machinery sector.

Benninger has aroused great interest for the exhibits and the increasingly important topic of IoT by their customers, prospective customers and the expert audience from all over the world. All in all, we welcomed 1,700 visitors from 68 countries to our stand.

All visitors have been advised competently and comprehensively by our team of experts and we are pleased that we were able to conclude concrete orders. Particularly gratifying was the signing of the contract with Cotton and Textile Industries Holding Company, Egypt, which kicked off the implementation of a huge modernization program for the Egyptian textile industry at ITMA 2019. Benninger is proud to be able to carry out this project, which has an approximate total value of €1 billion, together with other market players in the textile industry in Switzerland and Germany.



With our innovations, such as the Contamination Sensor, the newly developed Maintenance Manager and the Multipad, we registered great interest among our customers, prospects and other market participants. However, the main attraction was the "salt-free dyeing", which we can offer at our Küsters Multipad or at our Küsters CPB station in cooperation with the company Nano Dye. Therefore our two dyeing units Multipad and the CPB station were well visited during the exhibition.



But also our washing compartments - TRIKOFLEX and TEMPACTA convinced our visitors. While at the TEMPACTA our visitors could gain an insight into the inner life of the washing unit via touchpad at the digitized model, the HYDROVAC vacuum drainage system was the absolute highlight of the newly revised TRIKOFLEX drum washing compartment.



A big thank you to all visitors, we are pleased that we were able to convince with our innovations, exhibits and our booth. The exhibition was a great success for Benninger and we are already looking forward to the ITMA 2023 in Milan!